

**FOR IMMEDIATE RELEASE FOR MORE INFORMATION:**

October 15, 2020 Ruth Harker

314.494.4611

[rharker@swanpackaginginc.com](mailto:rharker@swanpackaginginc.com)

**QCS Purchasing Announces Winners**

**for Best Collaboration Between QCS Member and Supply Partner**

The QCS Best Collaboration Award honors initiatives that deliver excellence through the joint efforts of a member and supply partner working together to either solve a problem or achieve a desired outcome. The award criteria can include new packaging innovation, new product launch, cost savings, regulatory compliance, supply chain efficiency/effectiveness, operational improvement, process improvement, etc.

The 2020 QCS Best Collaboration Award was given to one member company and one supply partner whose joint collaboration resulted in a more consumer-friendly and intuitive package. QCS Purchasing congratulates the following QCS member and supply partner winners:

• Prairie Farms Dairy, Inc., Edwardsville, Illinois

• Swan Packaging, Inc., St. Louis, Missouri

Prairie Farms Dairy, Inc. and Swan Packaging, Inc. won the QCS Collaboration Award for their collaborative effort resulting in a stand-up, spouted pouch with beautiful 360° graphics. The footprint and materials are more environmentally friendly than a traditional cup and result in a refreshing, unique product that stands out on the shelf and meets consumer needs.

<https://youtu.be/mwE84hUVzjI>